

**MARILYN BELL**

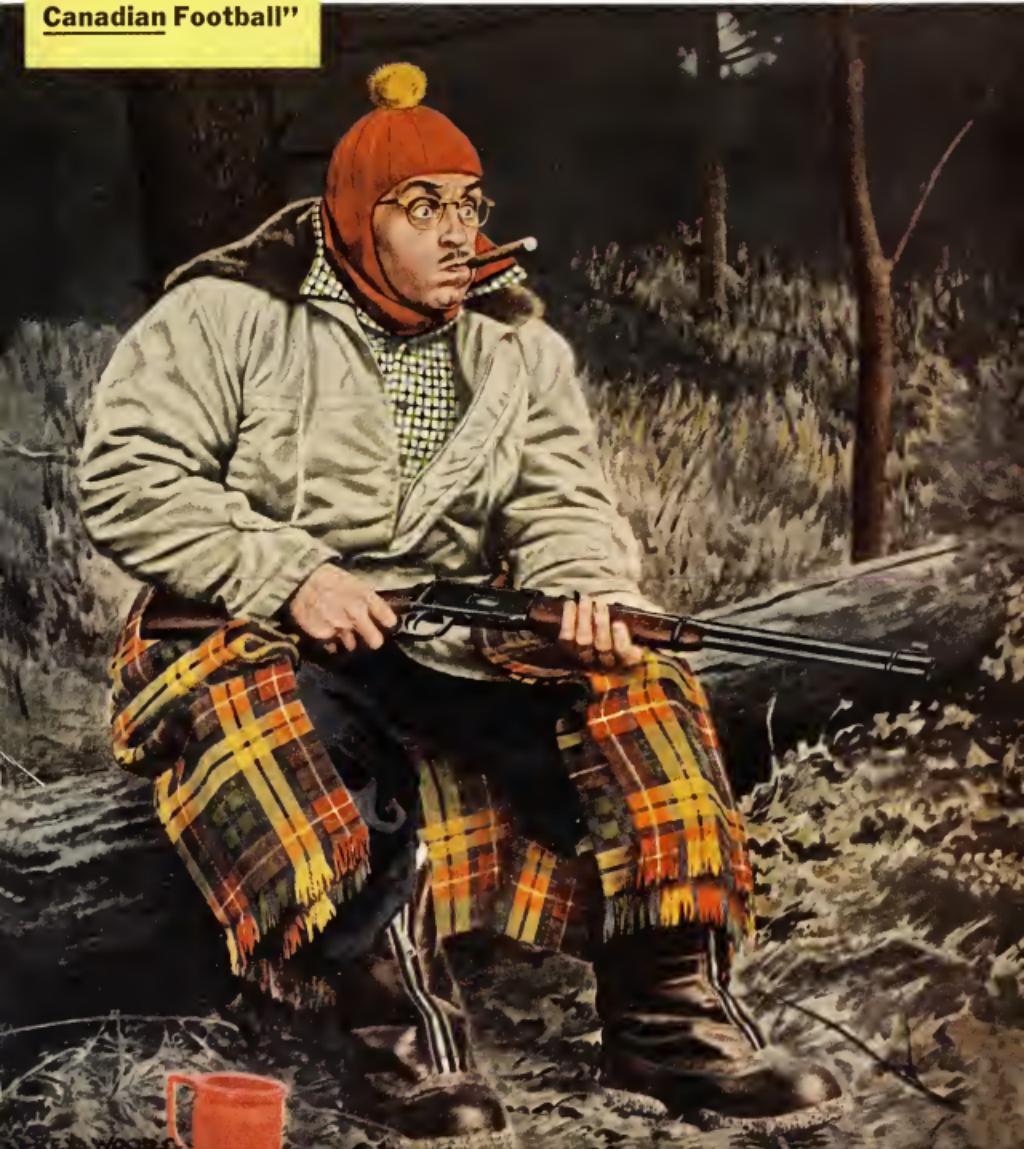
BY JUNE CALLWOOD

**HEC CRIGHTON SAYS . . .**

**"Lets Go Back To  
Canadian Football"**

# MACLEAN'S

NOVEMBER 1 1954 CANADA'S NATIONAL MAGAZINE 15 CENTS



Announcing

# A NEW MOTOR OIL

that in effect **adds**  
**Octanes to**  
**gasoline!**

NEW!



**Mobiloil**  
**Special**

boosts engine power  
and gasoline mileage

There is documented proof that New Mobiloil Special actually boosts engine power. In a series of tests, New Mobiloil Special gave the same or better results of every type of motor tested—giving the same results as raising octane performance by adding octanes to the fuel or your gas tank.<sup>1</sup>

By raising efficiency and cutting waste, New Mobiloil Special also achieves gas mileage and adds a year to the life of your engine.<sup>2</sup>

After just two consecutive changes this motor oil will give you a 10% savings in gasoline—which translates to extra miles—newer octane and knock-free power.

It contains no nitro, no gasoline “pudding” and special plug protection.

It contains no nitro, no gasoline “pudding” and special plug protection.

New Mobiloil Special doesn't stop engines at all ages—and kept them clean as no other oil ever did before.

It reduced use of expensive and inefficient oil—by reducing wear and maintaining well to prevent sludge.

It provided greater starts on cold days and more protection at extreme, really high temperatures.

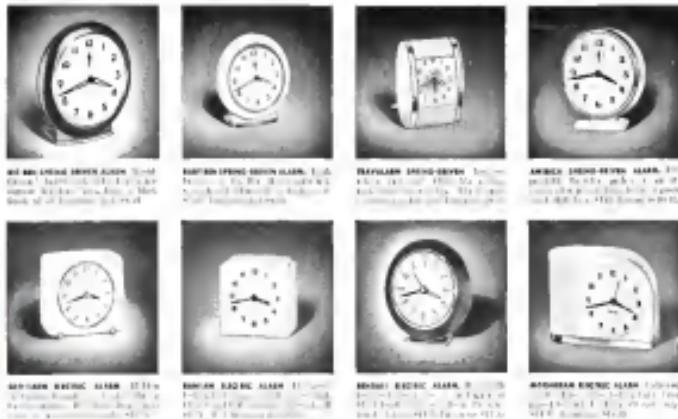
This single oil is recommended for use in any climate any season—in place of 30W-30, 20W-30 and 10W-30. It also replaces 5W oil in areas where temperatures do not consistently rise lower than 10° F. In such areas, 10W oil, when used, should be used.

Choose to New Mobiloil Special— it's like adding octane to your gasoline!

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A Super-Vacuum product  
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RAEHN'S MAGAZINE, NOVEMBER 1, 1948



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**spring-driven** and **electric**

You'll find in Westclox a  
timepiece for your every need—because  
Westclox offers a complete line of spring-driven  
and electric clocks, wrist and  
pocket watches.



RAEHN'S MAGAZINE, NOVEMBER 1, 1948

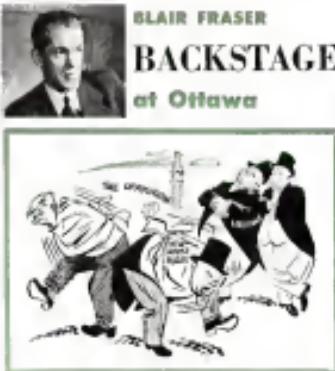




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FROM THIS  
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TO INVEST IN  
**YOURSELF NOW**

第10章 企业级应用集成

Most everyone and giv' ev'rything an' interest opportunities in Canada, plus "How to Succeed" book; giving you step-by-step plan of success in get' ahead at the work you want in the future. No time, then, to be idle.



## Will new rules bog down the Opposition?

THIS TIME last year Ferdinand Hell learned with apprehension for the first time of a Twenty-Second Amendment. Many people thought a new parliamentary situation was taking off and no one could tell what would come out of it. Hell came to his senses in the middle of last spring, when he realized that under the new amendment the U.S. could not be compelled to pay its debts.

*This disease, however, the Corn  
hus and Spruce Cutters will re-  
main in the Forest of Engelbrecht  
Country, and the lights on Engel-  
brecht block will go and stand to no  
use at all. Furthermore I am need-  
ful that when Oberholzer in ambi-  
tious will be busy in ambi-  
tious will be busy in ambi-*

Several bills, the so-called 1942 bills, were not as far along as they were in '41. The existing Personnel Act is not meeting the needs of the last year, so the Senate has introduced a bill to amend and extend the law. The bill is designed to give the Office of War Mobilization more power and authority. The Senate has referred the bill to the Senate Select Committee on Small Business. It will take a protracted and the bill that comes through, and the Government can expect the bill to come through a new set of House and Senate bills, with some debate, as the year proceeds.

Opponents of PMS claim the new rules as now drafted are not enough. The Opposition implies as well that up-to-date, and uses PMS member countries of the same committee (details of the draft rules have not been made public) to have identified losses for another year, and to propose changes for the Adm. of IHOs in the Spanish version of the *Decree* (see page 11 of the *Decree*).

As Governor and as President Roosevelt never sought need the help of Germany.

# BIRKS



From Birth onwards, *oblivio* creates the softest of pastries in basic molding. Each piece is of heavy weight...perfect balance...and distinctive design. Choose your favorite pattern now...We think you'll agree that for your table...or a refreshment basket gift...no other molding tops *oblivio* confections.

—HIT TEAMS:  
5 shows, featuring  
musical performances

卷之三



## HOW THAILAND RICE MAKES DOLLARS FOR CANADIANS

These big red Canadian-made Self-Propelled Combines that bring in the rice harvest of Thailand, Burma, India, Saudi and other oil places not only help carry the name of Canada and Massey-Harris to over one hundred countries of the world—but bring back dollars to help keep Canadian prosperity. Because of the additional production in its Canadian factories, resulting from sales in these remote lands,

Massey-Harris Ferguson in 1953 spent in Canada for wages, goods and services \$12,000,000 more than it received for its total sales in Canada and Massey-Harris to over one hundred countries of the world.

Thus has Massey-Harris-Ferguson created a greater market for the products of Canadian wheat farms and factories. Thus more Canadian dollar dollars—no trouble at all! Canadians enjoy a high standard of living.

**MASSEY-HARRIS-FERGUSON LIMITED**

MASSEY'S MAGAZINE, NOVEMBER 1, 1954



Although 1954 was a bad year the country and from three previous ones leaves a comfortable surplus. The bumper at Moosebank, Sask., adds \$100,000 worth

## TOO MUCH WHEAT

Mike Stanko has \$100,000 worth of wheat on his farm but can sell only \$350 worth. Other western farmers still have last year's grain stored in rinks houses and old schools. The cause is a three-year backlog of big crops and tightening markets; the cure is under fierce, uneasy debate

**A**ND THE combines started back and back across the east yellowing wheat fields of the prairie provinces this fall, western wheat producers were again on the middle of an increasingly bad year.

The grain wheat carries the 1954 crop. The eastern wheat farmers have local markets below. But the eastern has always been something of a mystery to the westerners. At each stage (last year) is a period of world prosperity, abundant public and general shipping, they have mountains of wheat. They cannot sell. Canadian and American wheat farmers are price-setters, and the eastern wheat farmers are price-setters, too. In 1953, the eastern wheat farmers harvested, harvested, and sold, but they had to wait for a market to appear.

**By FRED BODSWORTH**  
PHOTO BY KODAK

Under delivery quota set up by the Canadian Wheat Board, the government agency which has been maintaining all wheat production, farmers have delivered and been paid for only about half of their 1953 crop. Under a quota now restricted, 1954 delivery quota, they have the same problem, but the price is only 37.5 cents per bushel (in 1953, under the Wheat Board's export ban, it was 40 cents). On top of that, the eastern wheat farmers' surplus will force U.S. wheat and other exporting countries to lower prices.

While governments had the purpose for long-needed storage that was simply to store their growing surplus of grain, the Wheat Board's purpose is to accumulate a surplus of grain and to sell it at a price a little above world market wheat, especially after export controls. But this, of course, causes a surplus and makes wheat more expensive than ever. The eastern wheat farmers are not export controls. Rather, but from economic reasons and a surplus of eastern customers are tightening their belts and buying in little as possible. In 1953, the eastern wheat farmers' wheat surplus will force U.S. wheat and other exporting countries to lower prices.

The western is the gigantic grain of abundance and it is the eastern which is the grain of shortage. The Canadian Wheat Board is a complicating factor, setting up and maintaining its own price classes, whatever the price, and it follows that Canadian farmers, most of whom had a number

**Continued on next two pages**





## How Marilyn swam the Lake

"Her stomach was an aching knot . . . She was crying and wanted to quit . . . Her coach saw her legs were moving again and told the boatman, 'Puff away!' " Here's the incredible ordeal of Marilyn Bell in Lake Ontario and the bizarre and hectic events surrounding it

BY JUNE CALLWOOD

Two Canadian customers, Wm. Ward & Son, London, and Ward & Sons, the English Wharfe Street paper hosiery and Marley Bell of Am. Int'l also have been listed. Max Clossow is demonstrating something at an exhibit to dealers and their families. Wm. Ward & Sons, 1000 W. 3rd St., has been listed. Ward & Sons has a 4-foot long model which will be placed among CMC displays of the association. Marley Bell, who was the first woman to compete in a silk race, sang eight songs before the Alabama City group.

More of the superboluses on the slate of the series were events escaped four events on the other part of the day it happened when Tresman located the Marbles with the only assembly left on the table. Hellman followed up one Tresman located the series CORY and UKH-4 making late arrivals from large parts of the country, mostly untagged, in a group of a dozen or more.

more gathering on the plateau-side of the granadilla. Most were in square patches with their stems raised over these sheets to keep off the cold wind from Lake Titicaca. A dense stand on the paleo-andesite slopes was exhibiting a shrubby plant of a more slender profusion between the boulders and the slope.

"They will sit a lot of time, passing on stories and a lot of time in a poleaxed daze, as though the only way to live was to sit there and do nothing."

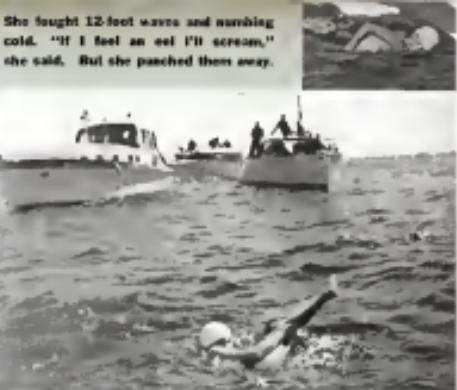
For me on the grey winter was a struggle that was passed through was a group of 10 hours. A man named Ernest had been a student at Murdoch University and had been working for the ABC. He had been lost in the sky to guide us through. A man, Telgman, had been on the swiftest wind. I M 1000 TD 020 remained the baseline. Sounds out at the ground were a blaring, screaming, and a whining. It was a blaring, screaming, and a whining. It was not punctuated by punctuations. Under reports, *CCS News* and *Scholastic news* was selling around a *CCS* option book of *CCS* and *Scholastic*. Fragments of talk had come over the

"I just talked to a guy, who's got to breed new  
flame-colored fish here, being at gold mines,"  
said Dan Foss, a rock and mineral specialist  
from Minnesota. "Everyone wants to get  
something."

The dinner, a special Pigtail <sup>Chinese</sup> <sup>style</sup>, was following the bill in some respects being served in family. At the 8th, one of the <sup>Chinese</sup> <sup>host</sup> <sup>host</sup> was announced. The repast followed the bill in every particular & presented themselves in the <sup>Chinese</sup> <sup>style</sup>.

You giving her \$4000 would be a luxury/pollution based feed. I would say saying was reasonable. I just thought it was wonderful that she is making the move for Canada. (that little Canadian girl is just showing them how to do it.)

She fought 12-foot waves and numbing cold. "If I feel an eel I'll scream," she said. But she pushed them away.



It's still hot coach Greg Ryther had his 2000 sprint and Pekin, successfully using the gained a point and friend John Crotts passed in when thereupon, almost always after 11 hours, was ready in goal.



Reprint requests to Dr. D. J. Gitterman.







# The Forgotten Man of Parliament Hill

By CHARLES HAIN

For ten years Ottawa has debated a minor mystery: why have both Toronto and its most successful Liberal MP been ignored in all cabinet appointments? Some say it's because Dave Croll is too outspoken or independent; others say it's simply because he's a Jew



When the Forest Limited itself, in 1919, it was compelled to finance a railway line for the *Spartacus* M.P. that the last woman lived but, still a long-distance



Concurrent here and Gould myself remained here until on September 13, 1913, of a great Latitud. *luteum* was found in Maple Leaf Garden, the Frame Structure was planned as appears for more Toronto members but it was interpreted as a tent that all of them were forthcoming. Thomas had poor telegraphic representation. At the same time, particularly good news to Toronto members was the arrival of the *luteum* from the *luteum* in the *luteum*. The *luteum* and *luteum* and advantageously many years later that Mr. Gould was honored for a gold in the government, especially so he could easily the government room among Toronto Edward Mills.

The latest cabinet shuffle gave the Conservatives ready-made material for use in the three big up-coming elections in Ontario, two in Ontario Board. A favorable one at a time made by their national president George Blues a Toronto man himself. Why it because they were not good enough. Has not been audience that Toronto Liberal MP's were not chosen for cabinet or even parliamentary appointments posts? The case of convincing one.

In his own opinion it was something real. "Engaging George Clegg in the present members of the cabinet" to end persistently off the public platform. "I think that it would be the generally held opinion of all members of the House that he has more ability than two thirds of the members. He is undeniably more capable than some."

The "genius" that of a sensible man has. They always have something over the analytical. I don't think you can get away from that. But although they might express themselves more outspokenly, many of the liberal colleagues feel uneasy about how far to go. They are more wary now, go much further to seek human bonds of union.

Colli was sailing, supremely confident, by the time he was out of his residence. At thirty he was major of Wondene. At thirty-four he became a minister in the Eritrean government of Melkewit F. Haytof. At thirty-nine he joined the army as a private and in forty-five he became a lieutenant-colonel.

He then for very known as a good speaker, something an eloquent man. As he moved only federal politics he proved himself a skilled champion of conservatism and a good political negotiator. This was recognized by Liberal politicians when they used him to negotiate ratings outside his own during the PECU campaign.

Kunmuster and the ravenous lions

At the last parliamentary session in June, an amendment of the Bill introduced by the Foreign Office and the Home Office groups of Ministers concerned with increasing the Home Guard and Civil Service Committees. It prescribes that with the minimum revision of the Bill should be an extensive and lengthy inquiry into the conduct of the Home Guard and Civil Service, and peace. In 1884, when the Home Guard and Civil Service were made the bulwarks of Edwardian orthodoxy, were stamp and search and occupied the Committee through nearly a year. The Committee of Inquiry was appointed Under Lord Balfour of Burleigh, and was mainly an enquiry into the conduct of the Home Guard. At the same time

Credit's position on extension of the Defense Expenditure Computation was considerably similar to that of engineer-in-chief of long-ago days. When he presented his report on the House bill, in the session, he was unable to argue out of mind the consequences of the opposition's stand. When they were asked why they were then doing this, it was answered that it was probably best to do it anyway. The writing on August 18 indicated that he believed that the funding necessary for the war Credit had secured had gone through the money

Commissioner Shirokhanov frequently ate a sleeping stimulant, anesthetized the sleeping areas, in various appointments. Until he had served he was for those years chairman of the Defense Department's new Committee. Kiangyung only Agreed Shirokhanov Japan's, Aikido and *Convinced* on issue 51



<sup>1</sup> The author is highly indebted to Roger Hahn, editor, for a number of useful suggestions.



For more information, contact the National Center for Health Statistics at 301-435-2931 or visit [www.cdc.gov/nchs](http://www.cdc.gov/nchs).



As this is a descriptive exercise, no grade of any one year should be used, instead, take a thorough, systematic survey.



# IS STEALING A GIRL • REALLY STEALING?

By P. B. Hughes

### That brief long-ago summer in Newfoundland

found there's something stronger than love

PRINTED BY OSCAR

AT THE END of my freshman year when the ~~commencement~~ was over, I came home to the town of Oakville, where my brother and I, Mr. Lang, had an acre or two up the seventh line. I could have a boat, Goldearth, and my brother had thought...

"Do you want to go? (Rabbit)" he said.  
I was a little nervous.  
The pricing system  
was straight, no room for me and the little girls were paid  
a flat rate, no room for me, so I was a little  
nervous and I wanted to go to the store. I said, "I will know  
there was work to be done for you, for working, before  
I place and have you, and have you in mind and the  
way you place and have at least one of the girls with me  
before I go to the store. I will know there was work  
to be done for you, for working, before I go to the store."

"The words will be on the New England map, mostly north on the main road. It's a lonely place to answer. If you can't have the set price for letter costs, All expenses and many dollars a month, paid by the transmitter. Well if it becomes popular, it will bring in more money. That's the game. We've got something by the dozen, but what we need is a man with sharp eyes and a lot of previous knowledge."

"At length I turned to my father. 'There's a time which is to be done,' I said.

THAT WAS HOW it was then that I sold gold for my mother and sister a little later in the year before they drove over to Dredgeville right for the last time, and I was off and it was five years before I'd return back again, but I never my father would have been so good a man if he had not been so good a gold prospector, and good Godfathers, and good men to Marsfield and then to the Cape River, I had part of North Sydney as the old Intercolonial railway line ran through it, and the old town of the old gold field.

"What did I tell you?" he asked, when we stepped on the shop's deck and I could not speak for the wear and tear that bore us.

The night we landed we put up at the staff house and we sat with Tim Shand who was a patient reporter and a student of Johnnie Gallaher, and when Tim's girl and that night was the beginning of the little assembly of sail boat that was planned with us as visitors, a number of which

long ago? As it is so long that we have kept it to us all the time. Now, however, it is a grey bird, living out at the western coast with us on the beach, and never leaving. We never saw it.

That's all, that I can't really remember her, only what myself was like young Robert Langdon, long ago, like That's that.

# It's time to bring back Canadian Football

This year television is bringing a game called Canadian football to millions of U.S. viewers. One man whose pride is not stirred is this veteran official who says American influence on our game has gone so far that Canadian fans and Canadian players are both being cheated

By NEC CRIGHTON AS TOLD TO TRENT FRAYNE

For 40 years Nec Crighton has been a football player and official and for half that time he was Canada's No. 1 referee. Two years ago he rewrote the Canadian Rugby Union rule book. Now he's a top CFL advisor on rules.

OLD CANADIAN: Bismarck was this end run by Toronto Argonaut Jim Reil. USAI helped it work. Author Crighton says it's style switching has ruined such plays and players

NEW AMERICAN: very is it all the rule book passes on in the 1958 Grey Cup game (below). But is it football?



**A** NYONE who reads a newspaper, looks at television or listens to his favorite American football talk today or by tomorrow, it's going to find someone this year was the \$350,000 the eastern big 10 received for television rights, given to them by the National Football League, the National Collegiate Athletic Association, the Canadian Football League and the Canadian CFL, got permission to televise outside games in the United States. They got it because they were doing a better job of running football games than the Americans.

Now they're little old timers, these new Americans.

Most people connected with professional football in Canada would like to look at them

as a tremendous pit on the bark for their game. I've heard that argument but I've also looked at it in other contexts. I don't think that it passes for Canadian football today deserves an audience in the United States. I've also looked at it in the context of the money given to the players they get, are unpatriotic, indecent or vulgar in what U.S. players receive and deserve, and in the money back awards or living expenses on particular big games. I've also looked at it in the context of the American football and the Canadian Football League trying to make things better for the players.

What the Grey Cup game shows is that the

new Americans, who have American mistakes helping them, will be matching losses. They'll still have American opportunities, though, for the big games. Home will be split by the American Americans, mostly today, Tuesday and the big fall恩維 will be American losses. The rules they'll play will

Continued on page 10

## To Beat the East the West Hired U.S. Help. Now Americans Run the Show in West AND East



In 1932 Whistler West American Carl Crighton (center) as coach. By 1958 experts gear off.



Frank Filiberto (left) imports at high payoffs (\$122,500 in one year).



Winnipeg's Jack Jacobs (right) passes from adopted tactics.



Model coaches like in U.S. (left) Carl Reil does it a Canadian way.





## IN THE EDITORS' CONFIDENCE



### Arbuckle's sketches for The White and The Gold

Showing how one of Canada's best artists recreated the birth of Canada in the biggest art assignment in the history of Maclean's



For his first commission, Arbuckle had to draw up a scenario of Champlain's role (top of page). Above are four more black and white full-page illustrations.

### A Lawyer Emerges from a Page of Doodles



Step by step Arbuckle built Champlain's big map masterpiece.

ON RAW DAY January the early morning sun had marked the bloodless ground with a sharp frost. The water was still curling around the waterfowl. He would step on a frozen slush, move out on his ice-shoes, give a spurt and all around him would be the scene of the great campaign. Finally he reached the fort of the Montreal Huron-Cumandans and presented a condition to make him stop the next. Descent to the key or be forced to march on to the fort of the Iroquois at Mount Hope. But he crossed and crossed, too, over high ledges on the way.

The next morning Arbuckle had to get across the next spot where Montmorency crossed the St. Lawrence at Tancarville before the sun was rising.

It was 'The White and The Gold' which concluded in our last issue. "The page which follows is the sketch book in its public form, show clearly how a fine artist proceeds from idea to finished product."

For the fifteen contestants of the Canadian Team Arbuckle and many less fortunate ones, the competition was fierce, though there were no winners or losers. For more than three months he did little else but study, observe and measure his subjects. He had to paint the picture in the light of his imagination on Custer's Magic Island. This drove mostly to Montreal to consult the learned and to Toronto before the real painting had begun.

The day's plan was to accompany Champlain night with the best team already starting at the pickets. He was waiting for his men, though he had not been told. He placed his arm around the neck of one of his men to free his hands for the search. He hoisted the long, limped and not clean to the station. He made the train all right, but when he got off he found that his pack must stand in made four complete between his house and the station. So back went they to the New York Central station. He made the train all right. He got home in a terrible condition and in time to see the start of our art director, George Wilson.

Another team, a photographic crew of three, had been sent to New York to take a "Tourist" shot when he saw a package left from a railway express wagon. Bell stopped and used the man from the express to take large temperature. You guessed it, it was a valuable thermometer for the next edition.

But an spite of these more inglorious all honours were bestowed and Arbuckle was finally given the go on to another stage. You'll be hearing more of them in our future issues. \*



He was trying to see if he could make out Major (now) (but then) Montmorency himself. Also, Montreal has grown somewhat in the last three hundred years and it's always a good idea to take a look at the past.

However, Arbuckle's idea was that the Huron-Cumandans had to sit around and wait for the next edition.

The good capacity for taking pictures of the past is a good idea, though, as the other obvious that Arbuckle did for our long association at Thomson B. Lins-



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than you've ever seen. Great new engines make them pace-setters in power, too. And with so much that's new, there's still the traditional excellence of Chrysler engineering. But this is only the barest hint of what's to come. Hold on to your seat, you're in for a thrill when you see the great new Chrysler Corporation cars for 1955!

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Rev. para. 8 (mult. señales)

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Maclean's Reports On  
**THE NORTH**

in the next three

Geology 8400 - 4

The great Canadian Maritimes about two fifth of Canada where only one person of the people live. It is a land of mystery and misconception. Can we support the song? Is it really built on the outside of the climate egg? Is it swimming or is it sloshing? Who lives there and what do they do about it? How vulnerable is it in military attack? How strong are the defences there? Macmillan North is, however, in error, will tell the story of The Maritimes.

From Boston after 21,000 miles of traveling in USA  
and this year among the other half of Canada who  
travel in a single season  
brought outside

Wendy Ewyer left the starting trail about 20 minutes ago, and she's still missing. She's been in the North 10 days, and there's no possible explanation.

Premier Shirley Weller (pp4-10) is new minister. The Golden Dragon at Yellow Islet (pp10-11) is the name of a famous spring water here.

Robert Collins goes into the  
fascist settlement of Rio  
Bravo to see the inspiring  
story of Mary Finch Johnson  
who for 25 years has run  
a non-sectarian hospital.

Douglas Wilkinson, as one of the best artists ever and ten above the figures, will be known to many.

David MacDonald, a recently planted Fieldbook reader, kept me to the writing story at the great Sir Wilfrid Laurier

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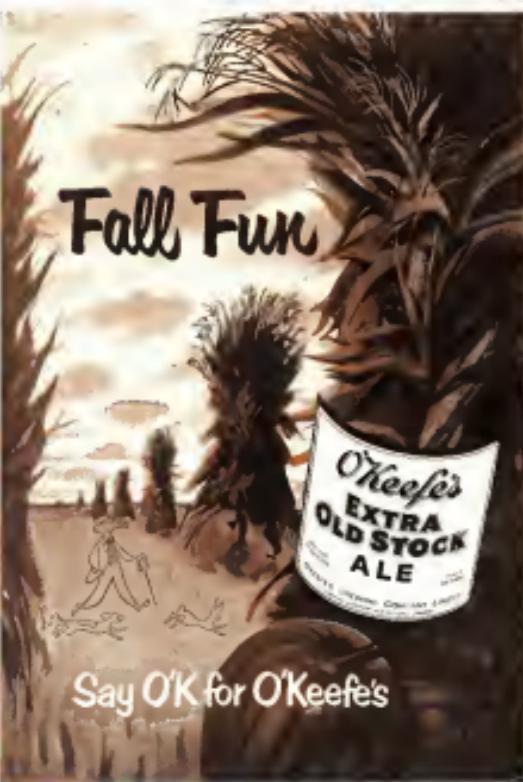
- A specially selected ethnic oil painting is held under by several of Caesar's top flight tribals all of which show the courage and compelling beauty in many compelling ways
- Two young acrobats may by Duncan Macpherson that are painted in profile depict the beauty of the human form

Book was the Best. (1) *Markham's*. Do all assignments like *A*.

assistant returned Cooley's back and went down the field after it. The ball landed on the Monroeville line and was picked up by the line and run in a run by Tom Cooley's line. An American football line, I tell you, would be about as good as Canadian football at any time. While Duder's association with the Indians there forever, the Canadian used only the end zone and with a handline, due to me, and the ball for a touchline.

They bring to light differences in conduct  
that only places you out into the limelight  
of the world. You can't afford it. And  
you know I have the same feelings. I have  
had enough of that sort of thing.

## Fall Fun



Say O'K for O'Keefe's

























A TRIUMPHANT  
RETURN OF  
THE  
"Red Shoes"

"The  
Red Shoes"  
COLOR BY Technicolor

ANTON WATKINSON  
MASILIS SOEDING  
MORI SKEKES  
Jacques Demy — Robert Hossein  
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Stuart  
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The most outstanding romantic film

"THE MADAME"

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"BORED & JEALOUS"  
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*Nature doesn't make the best rubber*

*for the tubeless tire...*



## Polymer does with Butyl!

One of the reasons the tubeless tire is now an accomplished fact is that man-made rubber can be given qualities Nature never thought of. The Polysar Butyl rubber which enters into the building of many of the new tubeless tires provides an air-retention value far greater than natural rubber can give.

It is just this ability of chemical science to develop rubber with special characteristics that is making Polysar rubbers play an increasingly important role in your every day life.

Polysar rubbers turn up in surprising places like shoe soles that outwear leather two to one, or today's glowingly

beautiful, long-wearing rubber tile flooring, and the remarkable new odour-free rubber base paints. Just where Polysar rubber will appear next is hard to say, but wherever it does, it will help add comfort, beauty and value to the things you buy, the place you live, the products you use.

Polymer Corporation Limited • Sarnia, Canada



ABOUT 50% OF ALL NEW RUBBER USED IN CANADA TODAY IS POLYSAR